

Piedras Blancas Light Station Association
Minutes
Rabobank Conference Room - Cambria, CA
October 25, 2017

Board Members in attendance: Tim Postiff (Vice Chair), Harry Thorpe (Treasurer), Jim Harris, Gary O'Neill, Zale Schuster

Board Members absent: David Cooper (Chair), John Brass

Others present: Ryan Cooper (BLM), Jodie Nelson (BLM), Holly Gant (PBLSA)

Tim Postiff called the meeting to order at 6:00 pm

Announcements: The final board meeting of the year will be on November 29 at Rabobank.

Approval of the Agenda: Agenda was approved with consensus.

Reports:

1. Secretary Report- *M/S/P Secretary's Report Minutes of September 27, 2017, approved.*
2. Financial Status and Treasurer's Report - See report.
3. Gift Shop Report- See report. Jodie and Holly suggested giving volunteers coasters and wine stoppers at the 12/9 holiday party. Cost would be \$5/person. Board approved spending \$250 for gifts.
4. BLM Update- See report. Hops for Top event- 55 people for \$1823. Grand total- \$1900 raised. M/S/P resolution of thanks for the interns' hard work on the Hops event. Interns were praised for having a successful new event that we could continue in the future. Ryan noted the demographic was different than our typical guests. Using Eventbrite for ticket sales was also a success. Ryan and Jodie are looking at expanding school tours to Paso, Atascadero, etc. Public meeting coming up in January or February re: the future of the PBLS as part of the CCNM. Planning committee to meet Nov 8 re: the needs in the future for buildings. Despite a wet winter and Hwy 1 slides, tour numbers were huge over the summer and overall the total is in line with last year. Mike to present our grant request for Cambria transportation costs to CCSD on 10/30.
5. Fog Signal Building Restoration- None.
6. Tower Update- See report.
7. Power Line Report- See report. Concern was stated about the recent EIR not incorporating the CCNM or the BLM. Public comments are open until 11/6.

Old Business:

Gary to meet again with the owner of the FSB engine near Bakersfield.

New Business:

None

Discussion Items:

1. Cell phone tower- Holly said that Verizon was surveying area around state park house for a cell tower. Currently in the beginning stages so now is the time to reach out and see if they'd be interested in scouting the light station for a tower. The visual reach of a tower would be much further up the coast than from the house. Also, state parks is installing a webcam on the state park house that will be zoomed in on the light station and rock.
2. Main Street Banners- Holly said in 2012 we installed 5 vinyl banners. One remains in front of Santa Rosa Church and is faded and not well placed. She would like to update the banner and install two new ones. CCSD fee is \$50/year for 2 banners. \$100 for 4 banners. Estimates for banners are about \$100/each. *M/S/P up to \$400 for replacement banners.*

Board meeting adjourned at 7:32 pm

Attachment 2: Treasurer's Report 10/25/17 – Harry Thorpe

TREASURER'S REPORT for September 2017

1. OPERATIONS INCOME: Last Month: \$3,504.91 YTD: \$46,402.85
PROFIT: Last Month: \$681.26 YTD: \$9,799.67

BLM SUPPORT EXPENSE: Last Month: \$3,971.00 YTD: \$55,840.98

BALANCES: H. O. Bank: \$7,504.85 ASAP: \$40,000

2. INVESTMENT BALANCE – FIDELITY INVESTMENTS

<i>Month</i>	<i>Beg Bal</i>	<i>Market Chg</i>	<i>Div/Int</i>	<i>Deposit</i>	<i>W/D</i>	<i>Ending Bal</i>
Sep 2017	617,998.27	6,119.41	955.31	--	--	624,072.99
Aug 2017	618,212.23	<1,357.26>	1,083.30	--	--	617,998.27
July 2017	611,728.88	2,713.53	892.70	937.12***	--	618,272.23

***** JB Memorial Fund balance**

3. OTHER:

- Reviewed August/September transactions and made adjustments.
- FSB project on hold until late November.
- Held investment committee meeting with Fidelity and defined adjustments. Approved by Board.
- Submitted paperwork to Fidelity to establish EFT and correct authorized user name.
- Funded initial school outreach program visits. Awaiting remaining school entries.

Harry M. Thorpe, Jr.

Attachment 3: Gift Shop Report 10/25/17 – Holly Gant

NET SALES

	Jan	Feb	Mar	Apr	May	Jun
2011	884	1,009	1,354	2,517	1,435	2,216
2012	862	922	1,497	1,812	1,366	2,121
2013	1,848	1,270	1,931	2,849	2,208	3,407
2014	1,853	3,263	3,072	2,447	2,186	2,697
2015	2,873	2,278	2,512	2,604	2,783	3,628
2016	1,798	2,609	2,830	1,988	2,142	2,586
2017	2,196	1,461	2,678	3,909	2,864	3,350

*Shaded month indicates lower sales than that same month last year

	Jul	Aug	Sep	Oct	Nov	Dec
2011	3,481	2,973	1,733	1,445	1,158	1,837
2012	3,718	3,725	1,951	2,653	1,207	1,344
2013	4,351	4,121	2,314	2,048	1,872	1,965
2014	3,838	4,283	3,045	2,528	1,412	1,635
2015	4,862	4,356	2,609	3,216	2,258	2,157
2016	4,861	3,410	2,716	2,647	1,930	2,103
2017	4,666	3,701	2,218			

	TOTAL	Jan - June
2011	\$ 22,042	\$ 9,415
2012	\$ 23,178	\$ 8,580
2013	\$ 30,184	\$ 13,513
2014	\$ 32,259	\$ 15,518
2015	\$ 36,136	\$ 16,678
2016	\$ 31,620	\$ 13,953
2017		\$ 16,458

Attachment 4: BLM Update 10/25/17 – Ryan Cooper

Past Events

Hops for the Top:

Was a great success. Will have a report at the meeting.

Projects

Communication Tower:

Move deadline is March 2018.

Fog Signal Bldg. (FSB):

Dan is working on his other project in Ridgecrest and should be back soon and will be focusing on the FSB.

Special Event:

October 28 th	Photo Tour
November 4 th	Photo Tour
December 27 th	Hike In Tour

Educational Outreach:

Cambria	October 28 th
Monarch Grove	Dec 18 th
Vineyard	Jan 12, 19, 27, Feb 3
Del Mar	March 17 th
Baywood	April 6 th

Planning Effort of CCNM

Looking at a public meeting in January or February.

Duplex and Keepers Cottage

Beth is working on the foundation plan as we speak. She showed me a map last Tuesday that has several of the building entered into ARC GIS. When that is finished we will be able to use it for the planning process. I would like to set a meeting with the committee to discuss the “needs” of the light Station.

Tour Numbers

Month	2014	2015	2016	2017	2018
October	637	605	516	500	
November	622	503	474	357	
December	404	464	426	273	
January	661	731	623	266	
February	573	570	572	284	
March	696	754	560	502	
April	663	616	581	666	
May	432	629	352	572	
June	658	916	521	787	
July	1178	990	850	1125	
August	985	809	693	836	
September	601	481	442	437	
Total	8110	8068	6610	6605	

Attachment 5: Tower Report 10/25/17 – Jim Harris

Bruce Elster is working on a simple cylindrical (not a cone) model of the tower to evaluate his design to stabilize the tower using exterior encapsulation. He has obtained some preliminary simulation results and they support his design approach. [I hope to be able to bring some of the computer results from him to the meeting tonight, and review them with you.] The next step is to input the design for the actual tower configuration and test it; this requires a lot of tedious input for the computer program. Since he is making progress now, he expects to invoice the PBLSA at the end of October, Shoreline's normal schedule for billing (end of the month). As mentioned during the meeting last month, Bruce does not see an issue with providing PR material from the computer simulation for the PBLSA to use in a capital campaign.

Attachment 6: Power Lines Report

Additional note on the project for putting power lines underground: Per email messages after the last board meeting and with Zale's blessing, I have returned to working on the project to place the power lines underground. The scope is larger now with Zale's efforts, and includes planning for a larger underground utility project, including power and water for example. I have initiated correspondence with SLO county supervisor Bruce Gibson's office. The plan is to meet with him at his open office hour (4-5pm) in Los Osos this Thursday at the Sea Pines golf course conference room; the purpose of the meeting is to introduce him to the project and hopefully to get his support for a 20A/B approach to fund the project.