

Piedras Blancas Light Station Association
Minutes
Rabobank Conference Room - Cambria, CA
May 22, 2019

Board Members in attendance: David Cooper, Tim Postiff, Harry Thorpe, Jim Harris, Zale Schuster
Board Members absent: Gary O'Neill, John Brass
Others present: Ryan Cooper (BLM), Holly Gant (PBLSA), Sharon Flaherty

David Cooper called the meeting to order at 6:04 pm

Announcements:

Welcome to PBLS volunteer Sharon Flaherty and welcome back to Harry Thorpe.

Approval of the Agenda:

Agenda was approved with consensus.

Reports:

1. Secretary Report – *M/S/P Minutes April 24, 2019, approved.*
2. Financial Status and Treasurer's Report - See report.
3. Gift Shop Report- See report.
4. BLM Update- See report. ACE interns modification agreement is being reviewed and will be good for the life of the agreement. New intern should be arriving in June. USGS biologist Brian Hatfield is retiring in June after 30+ years working at PBLS. He will be staying on as a volunteer. New CCNM portal signs are in production.
5. Fog Signal Building Restoration– No report.
6. Tower Report - See report.
7. Power Line Report – See report.
8. Capital Campaign - See report.

Old Business:

1. Fresnel Lens Update – Sunday, May 26th cleaning crew to do a spring cleaning.
2. CCNM Coalition- See report.

New Business:

None

Discussion Items:

Nominating Committee- See report. Tim to refine the nominating process and will query a potential candidate.

Meeting adjourned at 7:45 pm.

Minutes recorded by Holly Gant

Attachment 2: Treasurer's Report 5/22/19 – Harry Thorpe

TREASURER'S REPORT for March 2019 (revised)

1. OPERATIONS INCOME: Last Month: \$4,008.00 YTD: \$8,319.50
PROFIT: Last Month: \$771.69 YTD: \$563.91
TOWER RESTORATION FUND BALANCE: \$6,538
BLM SUPPORT EXPENSE: Last Month: None YTD: \$94,025.00
BALANCES: PP Bank: \$10,488.83 ASAP: \$57,074.00

2. INVESTMENT BALANCE – FIDELITY INVESTMENTS

<i>Month</i>	<i>Beg Bal</i>	<i>Market Chg</i>	<i>Div/Int</i>	<i>Deposit</i>	<i>W/D</i>	<i>Ending Bal</i>
Mar 2019	539,600.51	5,729.46	1,066.64	--	--	546,396.61
Feb 2019	531,655.56	7,010.18	934.77	--	--	539,600.51
Jan 2019	512,382.27	18,368.59	904.70	--	--	531,655.56

3. OTHER:

- Reviewed February/March transactions – made adjustments.
- Started audit of ASAP funding.
- Signed formal copy of modified by-laws of the corporation
- FSB: Wellsona updated their proposal, which was reviewed and approved by the Board. Dan estimates that work will begin in mid to late May.

Harry M. Thorpe, Jr.

TREASURER'S REPORT for April 2019

1. OPERATIONS INCOME: Last Month: \$4,599.16 YTD: \$12,918.66
PROFIT: Last Month: <\$2,117.59>* YTD: <\$1,553.68>
TOWER RESTORATION FUND BALANCE: \$6,538
BLM SUPPORT EXPENSE: Last Month: \$741.55 YTD: \$94,766.55
BALANCES: PP Bank: \$9,747.28 ASAP: \$57,074.00

*Spokes: \$800, Tour Fees: \$1,130, Payroll: \$1,767

2. INVESTMENT BALANCE – FIDELITY INVESTMENTS

<i>Month</i>	<i>Beg Bal</i>	<i>Market Chg</i>	<i>Div/Int</i>	<i>Deposit</i>	<i>W/D</i>	<i>Ending Bal</i>
Apr 2019	546,396.61	5,716.30	1,187.26	--	--	553,300.17
Mar 2019	539,600.51	5,729.46	1,066.64	--	--	546,396.61
Feb 2019	531,655.56	7,010.18	934.77	--	--	539,600.51

3. OTHER:

- Reviewed March/April transactions – revised March and adjusted April.
- Reviewed January – March expenses.
- Audit of ASAP funding delayed.
- FSB: Wellsona modified start date to first week of June.
- Reviewing draft of Nominating Committee charter.

Harry M. Thorpe, Jr.

Attachment 3: Gift Shop Report 5/22/19 – Holly Gant

NET SALES

*Shaded month indicates lower sales than that same month last year

	Jan	Feb	Mar	Apr	May	Jun
2011	884	1,009	1,354	2,517	1,435	2,216
2012	862	922	1,497	1,812	1,366	2,121
2013	1,848	1,270	1,931	2,849	2,208	3,407
2014	1,853	3,263	3,072	2,447	2,186	2,697
2015	2,873	2,278	2,512	2,604	2,783	3,628
2016	1,798	2,609	2,830	1,988	2,142	2,586
2017	2,196	1,461	2,678	3,909	2,864	3,350
2018	3,077	3,094	3,104	3,316	3,133	3,707
2019	1,015	1,605	2,565	3,350		

	Jul	Aug	Sep	Oct	Nov	Dec
2011	3,481	2,973	1,733	1,445	1,158	1,837
2012	3,718	3,725	1,951	2,653	1,207	1,344
2013	4,351	4,121	2,314	2,048	1,872	1,965
2014	3,838	4,283	3,045	2,528	1,412	1,635
2015	4,862	4,356	2,609	3,216	2,258	2,157
2016	4,861	3,410	2,716	2,647	1,930	2,103
2017	4,666	3,701	2,218	3,022	2,793	3,491
2018	6,225	4,157	3,383	2,552	1,597	1,730
2019						

	TOTAL	Jan - Jun
2011	\$ 22,042	\$ 9,415
2012	\$ 23,178	\$ 8,580
2013	\$ 30,184	\$13,513
2014	\$ 32,259	\$15,518
2015	\$ 36,136	\$16,678
2016	\$ 31,620	\$13,953
2017	\$ 36,349	\$16,458
2018	\$39,075	\$19,431
2019		

*government shutdown effected Dec 2018 and Jan 2019

New items in development: custom scarf, custom watercolor painting.

Attachment 4: BLM Update 5/22/19 - Ryan Cooper

Past Events

Meet the Scientists:

Was a great event. Over 150 people came out. Very well organized and will become a yearly event.

Eroica Cycling Event:

I met with Eroica and long story short they want to come out again next year. They had all kinds of excuses on why things went poorly, some good excuses and some not. Next year they would like the opportunity for the riders to hang out longer. Jodie will be working on getting them a Special Recreation Permit so we can hold them accountable.

Projects

Fog Signal Bldg. (FSB):

Have not heard from Dan in a while. Last time I heard it was going to be the end of May so we should be seeing him soon.

Lens:

Contacted Art and we are meeting on Friday so I am in touch with the Coast Guard curator.

Power line underground:

Had discussions with the BLM realty folks and they have made me aware of some other costs. Approx. 30,000 for a survey of the road and 10,000 for an appraisal. After that we will have to pay for the easement. She said that cost will be based on the appraisal.

Restroom in Parking Lot:

Looked at a few different options for toilets. There are regular CXT vault toilets, Composting Toilets or a company called Green Flush with a self-contained flushing toilet.

Special Event:

Dinner & Libations for the Light Station

October 5

Hike in tours

Last Wednesday of June, July and August

Volunteer Summit

June 19, 9AM

Educational Outreach:

Getting ready for next year.

Tour Numbers

Month	2014	2015	2016	2017	2018	2019
October	637	605	516	500	506	441
November	622	503	474	357	523	433
December	404	464	426	273	829	251
January	661	731	623	266	608	0
February	573	570	572	284	780	318
March	696	754	560	502	662	784
April	663	616	581	666	684	790
May	432	629	352	572	362	301*
June	658	916	521	787	732	
July	1178	990	850	1125	1169	
August	985	809	693	836	1001	
September	601	481	442	437	591	
Total	8110	8068	6610	6605	8447	

*partial month

Attachment 5: Tower Update 5/22/19 – Jim Harris

The next steps are the preparation of a preliminary design document and the scheduling of a preliminary design review facilitated by the Architectural Resources Group. David Wessel of ARG has been contacted, and ARG still remains interested in participating in the design review, but further detail awaits the schedule of the preliminary design document availability from Shoreline Engineering. Bruce Elster is finishing his other project and then we can proceed with the planning of the preliminary design review, hopefully beginning next month.

Attachment 6: Power Lines Report 5/22/19 – Jim Harris

The project is waiting on the estimate of the timeline for the beginning of construction predicated upon the completion of necessary documentation by both the BLM and California State Parks. PG&E was contacted regarding the scheduled timeline, and they recommended that we not sign the engineering agreement until the timeline schedule has been obtained; MGE Underground indicated that they can wait until the PG&E document is signed. The effort for obtaining grants to support the project continues. Work continues on the cost estimation for a sustainable option to allow electric power for the light station with or without grid input using a microgrid system with solar and motor generator input and battery storage.

Attachment 7: Capital Campaign: Grants Report 5/22/19 – Jim Harris/Holly Gant

The capital campaign committee's (Holly Gant, Jim Harris, Harry Thorpe, and David Cooper) first order of business continues to be the development of a planning document for the capital campaign based upon the results of the three hour workshop at the Light Station with the SPOKES Capital Campaign 101 consultant Michael Simkins on April 8. Holly continues work on a capital campaign brochure. Work continues on submitting grants to support the undergrounding of the power lines, with the next proposal deadline of May 30 for the Harold J. Miossi Charitable Trust for around \$253K.

Attachment 8: CCNM Coalition Meeting Report 5/22/19 – David Cooper

CCNM Coalition Meeting Report
May 2-4, 2019
Pt. Arena, California

Members of four of the six Friends Groups representing on-shore units of the California Coastal National Monument (CCNM) met in Pt. Arena, Mendocino County, on May 2-4, 2019. The meeting was convened and facilitated by the Conservation Lands Foundation (CLF). The purpose of the gathering was three-fold: (1) Build a shared vision that the CCNM coalition can work towards together; (2) Broadly outline key strategies for achieving that vision ; and (3) Foster strong networking and relationship-building that will help empower and inspire the coalition as it embarks upon this new endeavor.

The group included representatives from Cotoni-Coast Dairies (Santa Cruz), Piedras Blancas, Point Arena-Stornetta Lands, and Trinidad Head. Four CLF staff members participated. Two BLM staff also took part.

The morning session on May 3rd included a series of plenary discussions and small-group breakouts for coalition visioning and strategy mapping, yielding over a dozen shared goals and outcomes the CCNM coalition would like to see implemented over the next three years. They include a management plan for every unit and adequate resources in place to staff the on-shore monuments; website, brochure, and map development and social media promotion that includes all units; signage and common branding; and stewardship and protection of resources from overuse and over-commercialization. Equal consideration was given to the importance of engaging local communities through Friends groups and developing strong gateway partnerships with other local nonprofit groups and enterprises. Participants stressed development of California Coastal Trail segments at each unit. Much attention was focused on developing strong youth education programs and supporting robust scientific research complemented by respecting and advancing traditional tribal knowledges. Additionally, cultural, historic, and archeological sites must be protected and restored, where appropriate. The morning session concluded with an update and briefing by a BLM representative from the Sacramento office. The afternoon session refined and narrowed the strategy goals laid out earlier. The day ended with a hike along Pelican Bluff.

The May 4th meeting started with a hike to the Mendocino College Field Station where the coalition members refined, clarified, and narrowed the previous day's strategic goals. Discussions stressed concrete plans to make the previous day's visions a reality. That winnowing process produced three overarching priorities: (1) Engaging youth, especially from underserved communities, with books, curriculum development, and logistical support (e.g., transportation); (2) Website development through a single portal with a primary domain name and links to individual units; and (3) Encouraging every unit to develop a management plan that includes strong public oversight and input.

The coalition agreed to meet again next year at host site Trinidad Head.

—Submitted by David Cooper

Attachment 9: Nominating Process 5/22/19 – Tim Postiff

Ad hoc Procedure for Appointing a New PBLSA Board Member.

Any board member may present an applicant to the nominating committee (NC). The NC will request that the candidate present a letter of intent for becoming a Board member along with a short biography that emphasizes skills and experience related to the duties of a board member. Following receipt of these materials a panel of two or more board members with at least one being a NC member will interview the nominee. Any board member may request to be on the interview panel. The NC will present these two documents to all board members along with a recommendation based on the interview.

The chair will call for a vote on the nominee in executive session within thirty days of the presentation of these materials.

The Board Chair will notify the nominee of the results of the vote.