

Piedras Blancas Light Station Association
Minutes
Rabobank Conference Room - Cambria, CA
June 28, 2017

Board Members in attendance: David Cooper (Chair), Tim Postiff (Vice Chair), Harry Thorpe (Treasurer), Jim Harris, Gary O'Neill, Zale Schuster

Board Members absent: John Brass

Others present: Ryan Cooper (BLM), Jodie Nelson (BLM), Holly Gant (PBLSA)

David Cooper called the meeting to order at 6:02 pm

Announcements: None

Approval of the Agenda: Agenda was approved with consensus.

Reports:

1. Secretary Report- *M/S/P Secretary's Report Minutes of May 24, 2017 approved.*
2. Financial Status and Treasurer's Report - See report. Jim gave kudos for including dividends.
3. Gift Shop Report- *M/S/P* for Holly to spend up to \$750 for new iPad for square system.
4. BLM Update- See report. Two-foot tall lighthouse model from volunteer Ruben is in the volunteer office; it may be on display during special events. Interns- One, maybe two, will be working for 10 weeks beginning 7/6. June Hike In Tour generated 75 people. So far, all but two schools are tentatively scheduled for 4th grade outreach. Since the president, every cooperative agreement over \$100,000 had to go to Washington, DC for review. We asked for a notice of intent to award and it was denied. David, Harry, Jim, and Holly will work on submitting the application before the 8/11 deadline. Re: promoting the lighthouse events, it was suggested that a plan be put in place for timeliness of promoting an event and where to promote it. Possibly have a subcommittee of the San Simeon Tourism Alliance with local organization to help promote each other.
5. Tower Update- See report.
6. Fog Signal Building Restoration- See report.
7. Power Line Project - No update at this time.

Old Business:

1. Rack cards- Jodie asked for verbal approval for rack cards to be paid by PBLSA from the \$12,000 remaining in the cooperative agreement. *M/S/P approved.*

New Business:

1. None

Discussion Items:

1. Forgoing meeting- July meeting will be cancelled. Pertinent information will be dealt via email; reports will be compiled by Holly and sent out via email.
2. Donations- As an association, donations to Cambria fireworks would not be approved based on due diligence of our members.

Board meeting adjourned at 7:19 pm

Attachment 2: Treasurer's Report 6/28/17 – Harry Thorpe

TREASURER'S REPORT for May 2017

1. OPERATIONS INCOME: Last Month: \$5,437.50* YTD: \$24,061.98

PROFIT: Last Month: \$1,668.93 YTD: \$6,706.63

BLM SUPPORT EXPENSE: Last Month: \$50.42 YTD: \$50,956.74

BALANCES: H. O. Bank: \$11,485.65 ASAP: None

*** Membership: \$2,450**

2. INVESTMENT BALANCE – FIDELITY INVESTMENTS

<i>Month</i>	<i>Beg Bal</i>	<i>Market Chg</i>	<i>Div/Int</i>	<i>Deposit</i>	<i>W/D</i>	<i>Ending Bal</i>
May 2017	605,922.70	4,015.73	1,127.20	--	--	611,101.63
Apr 2017	602,124.56	2,847.37	950.77	--	--	605,922.70
Mar 2017	602,464.65	<1,218.40>	878.31	--	--	602,124.56

3. OTHER:

- Continued with FSB project support.
- Reviewed May/June transactions, made adjustments.
- Re-established credit card.
- Finalized computer installation.
- Re-issued check for school transportation to Monarch School District.

Harry M. Thorpe, Jr.

Attachment 3: Gift Shop Report 6/28/17 – Holly Gant**NET SALES**

	Jan	Feb	Mar	Apr	May	Jun
2011	884	1,009	1,354	2,517	1,435	2,216
2012	862	922	1,497	1,812	1,366	2,121
2013	1,848	1,270	1,931	2,849	2,208	3,407
2014	1,853	3,263	3,072	2,447	2,186	2,697
2015	2,873	2,278	2,512	2,604	2,783	3,628
2016	1,798	2,609	2,830	1,988	2,142	2,586
2017	2,196	1,461	2,678	3,909	2,864	

*Shaded month indicates lower sales than that same month last year

	Jul	Aug	Sep	Oct	Nov	Dec
2011	3,481	2,973	1,733	1,445	1,158	1,837
2012	3,718	3,725	1,951	2,653	1,207	1,344
2013	4,351	4,121	2,314	2,048	1,872	1,965
2014	3,838	4,283	3,045	2,528	1,412	1,635
2015	4,862	4,356	2,609	3,216	2,258	2,157
2016	4,861	3,410	2,716	2,647	1,930	2,103
2017						

	TOTAL	Jan - June
2011	\$ 22,042	\$ 9,415
2012	\$ 23,178	\$ 8,580
2013	\$ 30,184	\$ 13,513
2014	\$ 32,259	\$ 15,518
2015	\$ 36,136	\$ 16,678
2016	\$ 31,620	\$ 13,953

New items added: Women Who Keep the Lights (book), maroon sweatshirt and hat, metal lighthouse model kit. Receiving positive feedback from visitors about the great selection of items.

Attachment 4: BLM Update 6/28/17 – Ryan Cooper

Communication Tower:

Dan and Leland worked on the chase system today and should be working on getting people to start moving in.

Fog Signal Bldg. (FSB):

We are ready to go. Waiting on a few adjustments from Dan and Bruce. BLM is ready whenever Dan and Bruce are ready.

Special Event:

June 28 th	Hike in Tour
July 12 th	Volunteer Summit
July 26 th	Hike in Tour
August 5 th	Lighthouse Day
August 30 th	Hike in Tour

Educational Outreach:

Summer time.

Cooperative Agreement:

Our Notice of Intent to award was denied so the Cooperative Agreement is out to bid. The Bid closes on August 11th. David has set up a committee to work on the application.

Planning Effort

Just got word that David Ledig is taking a 90-day detail for the Fish and Wildlife. The process is going to continue in his absence but it seems to be a very slow process.

Light House Promotion

I went to the SSTA meeting last week and inquired about a grant to help out with marketing of the Light Station. They were very interested, but Mike Hanchett suggested an informal sit down with someone from our board and other interested parties like State parks, FES and the Discovery Center.

Tour Numbers

Month	2014	2015	2016	2017
October	637	605	516	500
November	622	503	474	357
December	404	464	426	273
January	661	731	623	266
February	573	570	572	284
March	696	754	560	502
April	663	616	581	666
May	432	629	352	572
June	658	916	521	
July	1178	990	850	
August	985	809	693	
September	601	481	442	
Total	8110	8068	6610	3420

Attachment 5: FSB Report 6/28/17 – Harry Thorpe

FOG SIGNAL BUILDING RESTORATION

Status Report as of June 27, 2017

Dan Murphy, Wellsona, was asked to update his proposal to incorporate all SHPO/BLM changes. During this process, Dan developed an alternate method of repairing the doorway arch cracks. He has not yet completed his review with Bruce Elster, Shoreline Engineering, on this option.

Bruce was asked to prepare his cost estimate for Shoreline support by phase. Due to other commitments, he has not yet completed his estimate.

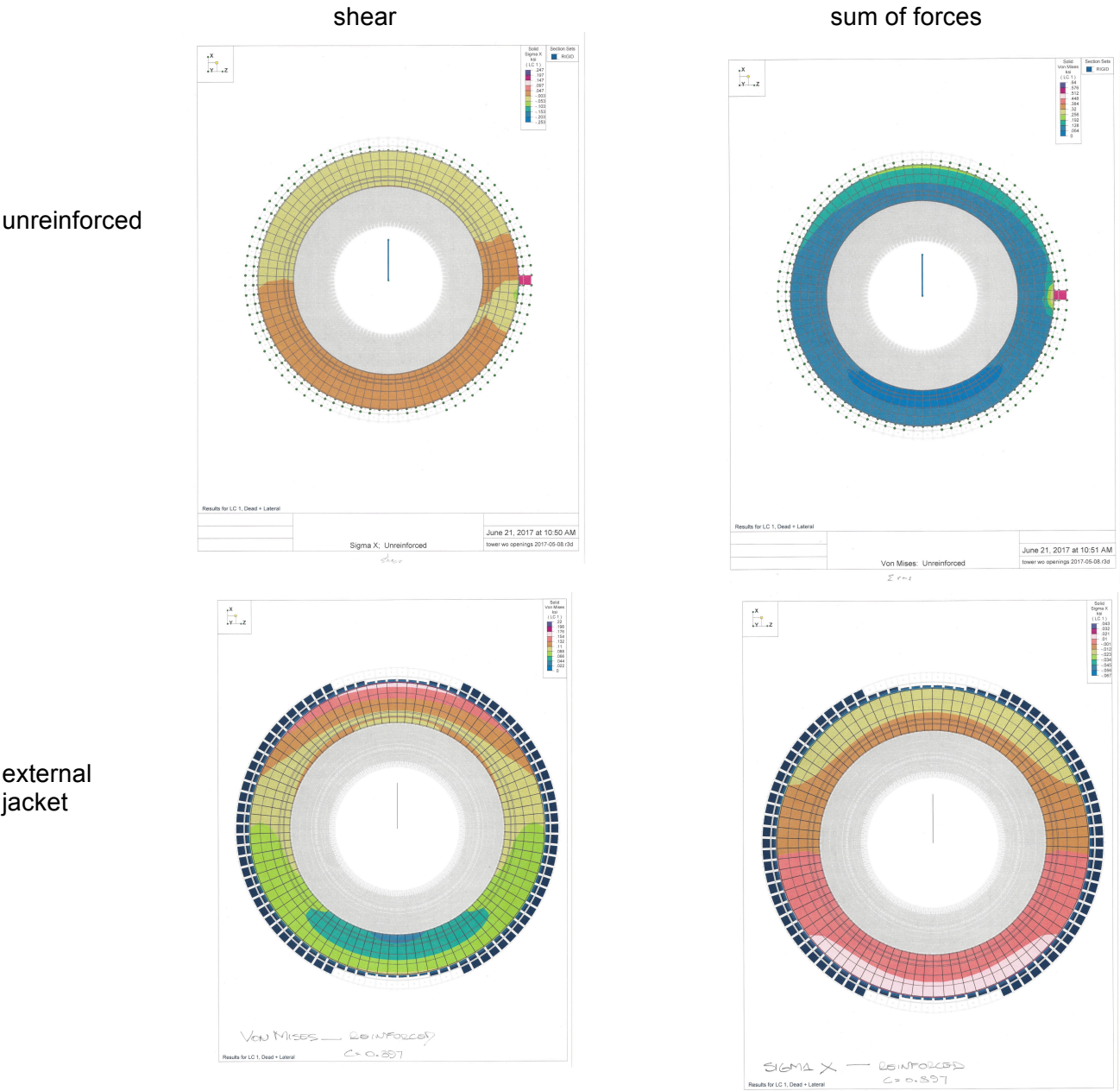
Harry Thorpe, PBLSA, has begun a draft of the “final” formal award agreement and is awaiting the finalization of the open items above.

A meeting has been scheduled for July 5 at Shoreline’s office to finalize all open issues and to discuss tentative start dates.

Harry M. Thorpe, Jr.

Attachment 6: Tower Update 6/28/17 – Jim Harris

Bruce Elster is entering the exterior jacket design into his computer model. As described last month an annular ring of an exterior wyeth of bricks which surrounds concrete and rebar is to be constructed. The preliminary computer analysis indicates that this approach may present a solution to the issue of stabilizing the tower and adding the top three levels (see figures below). Bruce plans on completing the computer model of this design in July, and then he will perform the static analysis and seismic simulations to validate the design. He has been working closely with Dan Murphy on the construction aspects of this design, and feels confident that he will be able to provide a new cost estimate for stabilizing the tower and adding the top three levels within a few months. He will be submitting invoices for his services as it goes along.



Attachment 7: Donations



FOR GOD AND COUNTRY

May 15, 2017

Dear Local Business Owner:

American Legion Post 432 is, once again, sponsoring our Nation's birthday celebration in Shamel Park as we have for 35 years. We are pleased to support our own men and women on active duty and veterans from Cambria and nearby coastal communities. In addition, Post 432 supports the youth of the community by contributing to local youth and child programs. Our 4th of July event brings many tourists to our community each year so this year's 4th of July celebration must be spectacular.

The success of the traditional Cambria fireworks show is directly attributed to widespread community support. The generosity of Cambria, Cayucos, and San Simeon business leaders and organizations, combined with the assistance of locals and visitors dropping cash into the fireworks donation cans are key sources of funding that enable our community to host the traditional 4th of July Celebration. This year, the Cambria and San Simeon Tourism Boards have contributed to our 4th of July Celebration to aid in promoting the event and bringing visitors back to our communities but we still need everyone's continued support.

We need your partnership and your generous donation because, each year, this event attracts many visitors to Cambria and the local area over the Independence Day holiday week and that translates directly to patrons visiting your business. With your help, we can continue our long standing tradition, bring visitors to our community, and celebrate our Nation's birthday. Once again, we will have a spectacular fireworks display at dusk, games, food, and a day full of family fun to ensure customers will be back to re-live the experience next year.

Please take a moment today to write a check to American Legion Post 432 Fireworks Fund and mail it to the below address. The American Legion Post is a registered non-profit organization under FEIN 95-6196709. Consult your income tax preparer to obtain every legal deduction available. Your support is essential to the success of this event and is greatly appreciated.

Sincerely,

Dave Ehlers
Commander

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