

Piedras Blancas Light Station Association
Board Meeting
Rabobank Conference Room - Cambria, CA
February 24, 2016

Board Members in attendance: Jackie Howland (Chair), Tim Postiff (Vice chair), Harry Thorpe (Treasurer), Jim Harris, David Cooper, John Brass

Board Members absent: None

Others present: Ryan Cooper (BLM), Holly Gant (PBLSA)

Jackie Howland called the meeting to order at 6:03 pm

Announcements: None

Approval of the Agenda: The agenda was approved by consensus.

Reports:

1. Secretary Report- *M/S/P Minutes of January 27, 2015 approved.*
2. Financial Status and Treasurer's Report- See attached. Harry will carry over Jim Boucher Memorial fund as a liability so it won't shadow the profit. Jack resigned from investment committee, Harry to find another member.
3. Gift Shop Report- See attached. Donated materials from local business "Let's go for a ride" packet. Will donate to local chambers and use as gifts.
4. BLM Update- See attached. Bolt test will be critical first step, second step will be fixing the cracks. Motel use proposal submitted by Ryan for preliminary review by board. Board to review and decide whether to go forward. State Parks may want a single entity to manage the motel, proposed campground, visitor center, etc.

Old Business:

1. Tower Update- See attached.
2. CA National Monument Initiative- See attached.

New Business:

1. Harry and David met with financial advisor. Harry recommends sell \$35K of an underperforming stock into cash to use on projects this year. Our portfolio is ranked "very conservative." MSP approved.

Discussion Items:

1. Goal Setting and Five Year Plan- 5 year plan on hold until national monument decision is final. Volunteer summit will cover the goals for the year.
2. AED- Ryan to research costs for CPR training for volunteers and contact possible donor for an AED.

Board meeting adjourned at 7:36 pm.

Appendix 1: Treasurer's Report

TREASURER'S REPORT for January 2016

1. OPERATIONS INCOME: Last Month: \$3,177.00 YTD: \$3,177.00

PROFIT: Last Month:* \$844.31 YTD:** \$844.31

BLM SUPPORT EXPENSE: Last Month: \$1,288.54 YTD: \$1,288.54

BALANCES: H. O. Bank: \$9,426.08 ASAP: \$73,272.01

* Payroll: \$193.16 (low)

** J.B. Memorial Fund: \$2,250

2. INVESTMENT BALANCE – FIDELITY INVESTMENTS

<i>Month</i>	<i>Beg Bal</i>	<i>Market Chg</i>	<i>Div/Int</i>	<i>Deposit</i>	<i>W/D</i>	<i>Ending Bal</i>
Jan 2016	567,138.60	<9,564.35>	787.70	--	--	558,361.95
Dec 2015	575,446.45	<12,542.37>	4,234.52	--	--	567,138.60
Nov 2015	579,402.06	<4,891.04>	935.43	--	--	575,446.45

3. OTHER:

- Audited January transactions and made adjustments.
- Attended FSB meeting with Ryan, Dan and Bruce.
- Carole/Holly completed physical inventory.
- Filed and paid fourth quarter sales tax.
- Added gift shop price increases to Square and financials.
- Filed ASAP quarterly report.

Harry M. Thorpe, Jr.

Appendix 2: Gift Shop Report

Net Sales

	Jan	Feb	Mar	Apr	May	Jun
2011	884	1,009	1,354	2,517	1,435	2,216
2012	862	922	1,497	1,812	1,366	2,121
2013	1,848	1,270	1,931	2,849	2,208	3,407
2014	1,853	3,263	3,072	2,447	2,186	2,697
2015	2,873	2,278	2,512	2,604	2,783	3,628
2016	1,798					

	Jul	Aug	Sep	Oct	Nov	Dec
2011	3,481	2,973	1,733	1,445	1,158	1,837
2012	3,718	3,725	1,951	2,653	1,207	1,344
2013	4,351	4,121	2,314	2,048	1,872	1,965
2014	3,838	4,283	3,045	2,528	1,412	1,635
2015	4,862	4,356	2,609	3,216	2,258	2,157

	TOTAL	Jan - June
2011	\$ 22,042	\$ 9,415
2012	\$ 23,178	\$ 8,580
2013	\$ 30,184	\$ 13,513
2014	\$ 32,259	\$ 15,518
2015	\$ 36,136	\$ 16,678
2016		

Annual total visitation comparisons and gift shop sales

	<u>TOTAL</u>	<u>TOUR FEES</u>	<u>GIFT SHOP SALES</u>
2011	6,050	\$43,125	\$22,042
2012	7,326	\$57,994	\$23,178
2013	7,726	\$61,600	\$30,184
2014	8,110	\$67,445	\$32,259
2015	8,068	\$65,975	\$36,136
2016	681		

Appendix 3: BLM Report

BLM Update 2/24/2016

Communication Tower:

Leland Armatage is coming out this week to help me design a chase system for the cables. The process is moving forward.

Fog Signal Bldg (FSB):

Dan came out and looked at the FSB and had a subsequent meeting with Bruce. We have not received a quote for what we think the work will cost.

Special Event:

Volunteer summit March 4, 2016
Sunset / Whale Watch Tour March 5, 2016

Educational Outreach:

Everything is going great. Students from Bauer Speck came out last Friday and the second group will be on this Friday.

Water System:

The current system is running well. We met with Dan Falat and he had to do some investigation on the water situation. He was not sure it was going to be as easy as some others had indicated. He did not rule it out.

Entry Gate:

We are moving forward. The Archeologist sent her paperwork to Sacramento (could take as much as 30 days). Environmental work will be completed within that 30 days. Harry has already submitted paperwork for funding.

Motel

Jackie, Jodie and I will present to the board.

Unit D

The floor is almost completely in. We just need to finish 2 of the bedrooms. The whale team will be living in luxury.

Whale Team Platform

The materials are here for the platform. I need to get an electrician in to help us with the design of the electrical system.

Assistance Agreement

Our assistance agreement expires this year. We need to look at the renewal sooner than later.

Notes from our planning meeting

2016 project list

- ~Fog Signal Building
- ~Entrance Gate
- ~Comm Tower
- ~Whale Count Platform
- ~Unit D upgrades
- ~Motel Proposal
- ~Gift Shop Repairs
- ~Creating Event / meeting space behind C and B
- ~Potable water
- ~Oil House Door
- ~General repair

Roadway in front of units, Cypress trimming, organize lumber behind gift shop.

Projects beyond 2016

- ~Light House restoration
- ~Parking Lot, Toilets, Outdoor Lighting
- ~Victorian and keeper's cottage
- ~Flag pole
- ~Water Tower reconstruction?
- ~Lamp oil house replica
- ~Barn replica
- ~Blacksmith shop replica

Appendix 4: Tower Update

Summary of tower top project
2/24/16 Jim Harris

Bruce Elster is very close to completing the documentation for the phase 1 tower study, but feels that he is not ready to submit it yet. I will be stopping by Shoreline tomorrow afternoon on my way to the PBLSA board meeting to actually review the document with him, and will report on status at the meeting. Bruce estimates that the additional work that he is doing should not exceed \$5K over the original estimate for the phase 1 work. He states that he will clearly define the options necessary to proceed with the phase 2 work, options that he expects the PBLSA board to share with the public and gather their support for the final work to restore the tower.

Appendix 5: National Monument Update

February 23, 2016

FROM: David Cooper

TO: PBLSA Board of Directors

RE: California Coastal National Monument Update

On February 12, President Obama proclaimed the three California Mojave desert sites National Monuments. This means that the principal lobbying groups (Conservation Lands Foundation [CLF] and The Wilderness Society) can turn their full attention to support of the *California Coastal National Monument Expansion Act*. The focus during the coming weeks will shift from individual campaigns to a unified statewide campaign. CLF staff will draft a media plan and submit it for comment to the advocacy team representing the five on-shore units named in the Act, including the local Piedras Blancas group.

CLF is developing a web site (YourCaliforniaCoast.org) to support and publicize the *Expansion Act* statewide. The Piedras Blancas group is cooperating with CLF and providing stock photographs and text about the entire PBONA.

The local team is also gearing up an effort to secure a resolution of support from the SLO County Board of Supervisors. Every effort is being made to inform State Parks and BLM of our activities. We continue to stress at every step the *Act's* authorization for BLM and CDPR to sign a joint management agreement that brings the entire Piedras Blancas Outstanding Natural Area into the California Coastal National Monument.