

**Piedras Blancas Light Station Association  
Minutes from Board Meeting  
Rabobank Conference Room, Cambria, CA  
June 25, 2014**

Board Members in attendance: David Cooper (Chair), Tim Postiff (Vice Chair), Jim Harris (Secretary), Cathy Shusta, Harry Thorpe, and Jim Boucher (Ex-Officio).

Board Members absent: Fred Apitz (Treasurer).

Others present: Holly Gant (PBLSA Program Director), Abel Martinez, Ellen Stoner.

**David Cooper called the meeting to order at 6:07 p.m.**

**Announcements:** David Cooper recognized the PBLSA Special Minutes June 3, 2014, which documented his election as PBLSA Chair. It was agreed that these special minutes be included separately with the regular meeting minutes of May 28, 2014 for purposes of documentation.

**Approval of the Agenda:** Agenda was approved.

**Reports:**

1. Secretary Report - Jim Harris previously emailed a copy of the minutes of May 28, 2014 for review. *M/S/P Minutes of May 28, 2014 approved.*
2. Financial Status and Treasurer's Report – Fred Apitz distributed his report with the emailed agenda for this meeting (see Appendix A), and with Fred's absence, Holly Gant gave the report.  
*M/S/P Board approves Treasurer's request to pay \$100 to Evan Mundahl for graphics support of plans for parking proposal and to provide a letter of appreciation; Holly Gant will prepare the letter and assist with the payment.*  
*M/S/P Treasurer's Report of May 28, 2014 approved.*
3. Gift Shop Report – Cathy Shusta presented the summary of monthly gift shop sales (see Appendix B). It is noted that the sales values are the net sales numbers. Discussion followed. David Cooper requested that a similar table be prepared summarizing monthly visitation numbers that are currently conveniently available. Jim Boucher noted that it is preferable to have a separate volunteer at the gift shop during tours, and not to have the guide or assistant be responsible for gift shop operation for the tour visitors.
4. BLM Update – Jim Boucher presented the June 25, 2014 BLM report that was previously presented with the agenda for the meeting (see Appendix C). Discussion followed. It was noted that the copy of the draft Caltrans letter referenced in the report is not the latest version, and that Jim Boucher will email the revised version to the board for their consideration; he would like to send the letter out as soon as possible. Holly will prepare the final letter with the PBLSA letterhead, and Jim Boucher will sign. Jim Boucher noted that he is working to increase the capacity of the parking at the light station area from approximately 20 to 25 cars, and this should be adequate for the summer. For the special event on National Lighthouse Day on August 8, David Cooper reiterated that PBLSA is to support the event and provide refreshments. Abel Martinez volunteered to investigate getting donations for the catering of the 50-60 attendees from local businesses, and will report back to the board at the next meeting.
5. Website Development – Holly Gant is looking for suggestions for enhancing the website. There were comments on how impressive the short video on the home page is for introducing the Piedras Blancas Light Station to the public.
6. PBLSA Events – Holly Gant asked for suggestions on annual events that the PBLSA should be presenting.
7. Grants/Development – Jim Boucher and Holly Gant plan to resubmit the previous year's proposal to the SLO Community Development Foundation. Harry Thorpe stated that he met with Doug Williams of the Point Sur light station, and was provided a list of potential sources of support, including the California Parks Foundation and the Maritime Heritage Foundation. Jim Boucher and Harry will take the initiative to pursue the potential of the Maritime Heritage Foundation and to investigate the Hinds Foundation.
8. Membership – Tim Postiff stated that the restoration brochure is being updated, and that the revised version will be mailed with the membership renewal letter.

**Old Business:**

1. Update on Ingress/Egress/Parking Plans – Because of Fred's absence, David skipped to New Business.

**New Business:**

1. SLO Coounty Planning Commission Public Hearing on Highway 1 Realignment – Harry, David and Jim Boucher reported that the meeting was a regular SLO County Planning Commission meeting (not a workshop as announced). Caltrans made a presentation on their plans for the HW 1 realignment and the California Coast Trail development. Apparently, California Department of Parks and Recreation had successfully merged the two projects into one project for Caltrans consideration and support. The plan presented was estimated to be about ten years in the making to get to this point, and it was a very complex process with multiple compliance issues being addressed. Part of the CDPR – Caltrans plan is to expand the parking area at the motel (present staging area for PBLs tours); thus there is the potential that it will remain as part of the tour regimen for the limited public tours of the light station. The presentation by Caltrans gave an opportunity to inform the planning commission about the current PBLs tours, and the future plans to increase the access of the public to the tours. As a result, it was recommended that a letter from the PBLSA and Jim Boucher be sent to Steve Price of Caltrans to initiate discussion with Caltrans about parking access for the light station.

**Discussion Items:**

1. Jim Boucher asked, as requested last year, that in response to a request by the BLM Bakersfield field office that the PBLSA supply funds from its ASAP account to support a part time administrative assistant in their office until the new fiscal year in October 1. After discussion –  
*M/S/P The PBLSA approves up to \$3K support to the BLM Bakersfield office out of the ASAP account with the understanding that the BLM will reimburse the account after October 1.*
2. Jim Boucher requested the board members consider expanding the number of members by one or three new members in the future, particularly someone with fund raising or volunteer organizational skills. Discussion followed. Cathy Shusta announced that she has put her house in Santa Maria up for sale, and that her plans are to move to Ventura to be with her family; therefore she will be leaving the area and, unfortunately, the board when this transpires. David stated that getting new members be discussed the next meeting.

**David Cooper adjourned the meeting at 8:06pm**



## Appendix A: Treasurer's Report 6/25/14 (Fred Apitz)

### Treasurers Report Light Station Association Board meeting 6-25-14

|                               |                         |                    |             |                     |
|-------------------------------|-------------------------|--------------------|-------------|---------------------|
| <b>1.) Operations Income:</b> | <b>last month</b>       | <b>\$5,218.25</b>  | <b>YTD</b>  | <b>\$25,543.28</b>  |
| <b>Profit:</b>                | <b>last month</b>       | <b>\$1,108.03</b>  | <b>YTD</b>  | <b>\$10,449.60</b>  |
| <b>BLM Support Expense:</b>   | <b>last month</b>       | <b>\$1,156.98</b>  | <b>YTD</b>  | <b>\$34,442.29</b>  |
| <b>Balance:</b>               | <b>Herit. Oaks Bank</b> | <b>\$23,874.05</b> | <b>ASAP</b> | <b>\$130,272.01</b> |

### 2.) Investment Balance

Balances Over Time - (05/01/2013 - 5/31/2014)

| Month        | Beginning Bal | Market Chng        | Div & Int          | Deposits           | Withdrawals         | Ending Balance |
|--------------|---------------|--------------------|--------------------|--------------------|---------------------|----------------|
| May-14       | \$567,757.49  | \$6,340.70         | \$922.14           | \$0.00             | \$0.00              | \$575,020.33   |
| Apr-14       | \$563,078.90  | \$3,490.76         | \$1,187.83         | \$0.00             | \$0.00              | \$567,757.49   |
| Mar-14       | \$554,304.94  | \$1,044.76         | \$1,129.20         | \$7,200.00         | \$600.00            | \$563,078.90   |
| Feb-14       | \$544,717.09  | \$8,742.26         | \$845.59           | \$27,500.00        | \$27,500.00         | \$554,304.94   |
| Jan-14       | \$541,179.34  | \$3,454.31         | \$992.06           | \$6,000.00         | \$0.00              | \$544,717.09   |
| Dec-13       | \$537,722.33  | \$1,612.39         | \$1,844.62         | \$0.00             | \$0.00              | \$541,179.34   |
| Nov-13       | \$535,882.97  | \$1,250.05         | \$961.66           | \$73.55            | \$445.90            | \$537,722.23   |
| Oct-13       | \$526,308.64  | \$8,442.12         | \$1,132.21         | \$0.00             | \$0.00              | \$535,882.97   |
| Sep-13       | \$630,368.92  | \$7,732.75         | \$1,206.97         | \$20,410.41        | \$133,410.41        | \$526,308.64   |
| Aug-13       | \$637,110.52  | \$7,774.88         | \$1,033.28         | \$0.00             | \$0.00              | \$630,368.92   |
| Jul-13       | \$631,251.93  | \$4,721.89         | \$1,136.70         | \$0.00             | \$0.00              | \$637,110.52   |
| Jun-13       | \$641,911.45  | \$11,676.43        | \$1,016.91         | \$0.00             | \$0.00              | \$631,251.93   |
| <b>Total</b> |               | <b>\$14,131.36</b> | <b>\$12,487.03</b> | <b>\$61,183.96</b> | <b>\$161,956.31</b> |                |

### 3.) Other

The redesign of the parking facility layout has been delayed due to a possible change in design consultants (this development to be discussed later this meeting). Meanwhile I promised Evan Mundahl (who has helped me so far) a letter of appreciation as well as a \$100.00 contribution to his education fund. I ask the board for approval.

Thanks Fred W. Apitz

## Appendix B: Gift Shop Report (Cathy Shusta)

### GIFT SHOP SALES

|      | Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  | TOTAL   |
|------|------|------|------|------|------|------|------|------|------|------|------|------|---------|
| 2011 | 884  | 1009 | 1354 | 2517 | 1435 | 2216 | 3481 | 2973 | 1733 | 1445 | 1158 | 1837 | \$22042 |
| 2012 | 862  | 922  | 1497 | 1812 | 1366 | 2121 | 3718 | 3725 | 1951 | 2653 | 1207 | 1344 | \$23178 |
| 2013 | 1848 | 1270 | 1931 | 2849 | 2208 | 3407 | 4351 | 4121 | 2314 | 2048 | 1872 | 1965 | \$30184 |
| 2014 | 1653 | 3203 | 3072 | 1072 | 2305 |      |      |      |      |      |      |      | \$11305 |

## **Appendix C: BLM Update 6/25/14 (Jim Boucher)**

### **BLM Update 6/25/14**

**Communication Tower Project** – A modular trench system will be delivered this week and CHP will install. The standoffs (antenna mounts) are out for bid to fabricate and install. Project completion date is unknown.

**Fog Signal Bldg (FSB)** – Shoreline Engineering continues on the details for the seismic upgrades.

**CA Coastal Trail Segment-** Environmental compliance continues.

**Wetland Restoration-** Environmental compliance continues.

**Expanded Tours** – Tours have been expanded to 6 days a week, Mon-Sat.

**Special Event** –, There will be a special public tour with historical enactments on National Lighthouse Day, 8/9, followed by a luncheon with guest speaker Jim Henna, BLM State Director.

**PBLSA Letter** – Have all comments been received regarding a letter to Cal Trans?

**Piedras Blancas Light Station Association  
Minutes for Board Action on June 3, 2014**

At the PBLSA Board meeting of May 28, 2014 it was announced that the current chair Jack Morehead had resigned as well as ex-officio member Carole Adams. Tim Postiff as vice-chair assumed the responsibilities of chair. Tim announced that he would solicit nominations and hold the election of a new chair via email. On June 3, 2014 Tim notified the board members via email that David Cooper without dissent is elected chair of the PBLSA commencing on the date of the email. Tim requested that special minutes be prepared to document this election. This document provides evidence that David Cooper is to replace Jack Morehead as PBLSA chair on any signature cards for financial institutions (in particular Rabobank and Heritage Oaks) and other appropriate organizations. Further that with this document, Fred Apitz PBLSA treasurer will implement this action seeking assistance from all necessary members.

Respectfully submitted

A handwritten signature in cursive script that reads "James G. Harris".

James G. Harris, secretary PBLSA  
June 6, 2014